

Shoot From the Chip Terms & Conditions ("Conditions of Entry")

Schedule											
Promotion:	Shoot From the Chip										
Promoter:	Kellogg (Aust) Pty Ltd ABN 30 004 110 105, Suite 801, Level 8/8 Central Ave, Eveleigh NSW 2015, Australia For any inquiries regarding this Promotion, please contact the Promoter at consumer.affairs@pringles.com.										
Promotional Period:	Start date: 22/10/23 at 12:01 am AEDT End date: 29/02/24 at 12:01 am AEDT										
Entry Periods:	Entry Period (Sydney Kings Home Game):	Start Date & Time:	End Date & Time:								
	1	22/10/23 at 12:00 am AEDT	22/10/23 at 07:00 pm AEDT								
	2	05/11/23 at 12:00 am AEDT	05/11/23 at 07:00 pm AEDT								
	3	12/11/23 at 12:00 am AEDT	12/11/23 at 07:00 pm AEDT								
	4	10/12/23 at 12:00 am AEDT	10/12/23 at 07:00 pm AEDT								
	5	25/12/23 at 12:00 am AEDT	25/12/23 at 08:45 pm AEDT								
	6	29/12/23 at 12:00 am AEDT	29/12/23 at 08:45 pm AEDT								
	7	04/01/24 at 12:00 am AEDT	04/01/24 at 08:45 pm AEDT								
	8	07/01/24 at 12:00 am AEDT	07/01/24 at 07:00 pm AEDT								
	9	14/01/24 at 12:00 am AEDT	14/01/24 at 07:00 pm AEDT								
	10	20/01/24 at 12:00 am AEDT	21/01/24 at 07:00 pm AEDT								
	11	27/01/24 at 12:00 am AEDT	28/01/24 at 07:00 pm AEDT								
	12	10/02/24 at 12:00 am AEDT	11/01/24 at 07:00 pm AEDT								
	13	27/02/24 at 4:00 pm AEDT	29/02/24 at 12:01 am AEDT								
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.										
How to Enter:	<p>To enter the Promotion, the entrant must complete the following steps during an Entry Period:</p> <p>a) visit www.pringles.com/shootfromthechip, follow the prompts to create an account by providing their personal details as requested (if they have not already done so); and</p> <p>b) play the virtual court game ('Game').</p> <p>Game: A 'chip' will be randomly allocated within the 'virtual court' for each Game. The entrant must guess where the 'chip' is located on screen by tapping the screen. Once their guess is locked, the entrant can no longer change their guess. If the entrant guesses the exact location of the 'chip', they will then receive an entry into the corresponding draw. If no entrant guesses the exact "location", then the draw will take place amongst all players who chose the next closest "location(s)".</p>										
Entries permitted:	<p>Multiple entries permitted subject to the following:</p> <p>a) limit one (1) entry and Game play per person per Entry Period;</p> <p>b) each entry must be submitted separately and in accordance with the entry instructions above.</p>										
Total Prize Pool:	AUD \$13,000.00										
<table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th><th>Winning Method</th></tr><tr><td>The prize is a \$1,000.00 Mastercard® Digital Gift Card. Prizes will be issued in the form of Karta Pays-enabled Mastercard® Digital Gift Card</td><td>13 (1 prize per Draw)</td><td>AUD\$1,000.00</td><td>Draws</td></tr></table>				Prize Description	Number of this prize	Value (per prize)	Winning Method	The prize is a \$1,000.00 Mastercard® Digital Gift Card. Prizes will be issued in the form of Karta Pays-enabled Mastercard® Digital Gift Card	13 (1 prize per Draw)	AUD\$1,000.00	Draws
Prize Description	Number of this prize	Value (per prize)	Winning Method								
The prize is a \$1,000.00 Mastercard® Digital Gift Card. Prizes will be issued in the form of Karta Pays-enabled Mastercard® Digital Gift Card	13 (1 prize per Draw)	AUD\$1,000.00	Draws								
Prize Conditions:	Any ancillary costs associated with redeeming the Karta Pays-enabled Mastercard® Digital Gift Card are not included. The Karta Pays-enabled Mastercard® Digital Gift Card must be activated within 90 days of issue and is valid for 12 months after activation. At expiry of the digital card any unused balance will not be awarded as										

	cash and will be forfeited. Redemption of the gift card is subject to any terms and conditions of the issuer.. Eligible Customers will not receive notice prior to expiry. Card expiry and balance can be found on your mobile device in the Karta Mobile Application. The Mastercard® Digital Gift Card is issued by 545490 Ops Pty Ltd, ABN 83 648 605 225 trading as Karta Co ('Karta') and distributed by 545490 Ops Pty Ltd. See www.karta.com.au/terms-conditions for terms and conditions. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.
Winner notification:	The winners will be contacted by email within four (4) days of the corresponding draw. The winners will be published at www.pringles.com/shootfromthechip within seven (7) days of the corresponding draw.
Unclaimed Prizes:	Prizes must be claimed by 18/03/24 at 12:00 pm AEDT. In the event of an unclaimed prize, the prize will be redrawn on 19/03/24 at 12:00 pm AEDT at Kellogg (Aust) Level 8/8 Central Ave, Eveleigh NSW 2015, Australia. The winners of the redraw will be notified by email within four (4) days of the redraw. The winners will be notified publicly (and their details published) at www.pringles.com/shootfromthechip by 26/03/24. If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at www.pringles.com/shootfromthechip .

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Entry Periods only.
- Employees (and their immediate family members) of agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- Draws:**
 - The draws will take place at LegRoom Digital Pty Ltd, 1/46 Baylie Pl, Geelong VIC 3220, Australia on the corresponding date & time outlined below (using computerised random selection). Entries open and close for each Draw on the dates/times specified below. Non-winning entries in each Draw will not be entered into any subsequent Draw/s.

Draw	Entries Open	Entries Close	Draw Date & Time
1	22/10/23 at 12:00 am AEDT	22/10/23 at 07:00 pm AEDT	22/10/23 at 09:00 pm AEDT
2	05/11/23 at 12:00 am AEDT	05/11/23 at 07:00 pm AEDT	05/11/23 at 09:00 pm AEDT
3	12/11/23 at 12:00 am AEDT	12/11/23 at 07:00 pm AEDT	12/11/23 at 09:00 pm AEDT
4	10/12/23 at 12:00 am AEDT	10/12/23 at 07:00 pm AEDT	10/12/23 at 09:00 pm AEDT
5	25/12/23 at 12:00 am AEDT	25/12/23 at 08:45 pm AEDT	25/12/23 at 09:30 pm AEDT
6	29/12/23 at 12:00 am AEDT	29/12/23 at 08:45 pm AEDT	29/12/23 at 09:30 pm AEDT
7	04/01/24 at 12:00 am AEDT	04/01/24 at 08:45 pm AEDT	04/01/24 at 09:30 pm AEDT
8	07/01/24 at 12:00 am AEDT	07/01/24 at 07:00 pm AEDT	07/01/24 at 09:00 pm AEDT

9	14/01/24 at 12:00 am AEDT	14/01/24 at 07:00 pm AEDT	14/01/24 at 09:00 pm AEDT
10	20/01/24 at 12:00 am AEDT	21/01/24 at 07:00 pm AEDT	21/01/24 at 09:00 pm AEDT
11	27/01/24 at 12:00 am AEDT	28/01/24 at 07:00 pm AEDT	28/01/24 at 09:00 pm AEDT
12	10/02/24 at 12:00 am AEDT	11/02/24 at 07:00 pm AEDT	11/02/24 at 09:00 pm AEDT
13	27/02/24 at 04:00 pm AEDT	29/02/24 at 12:01 am AEDT	1/03/24 at 09:00 am AEDT

- i) The Promoter may draw reserve winners in case of ineligible or invalid entries.
- ii) The first valid entry drawn in each Draw will be the winner of the prize specified in the Schedule above.
- b) If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
6. All reasonable attempts will be made to contact each winner.
7. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
8. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
9. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
10. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
11. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
12. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at https://www.kelloggs.com.au/en_AU/privacy-policy.html. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from entrants will not be disclosed to any entity located outside of Australia.
13. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory or postcode of residence.
14. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
15. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility

or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.

16. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
18. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
19. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
20. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
21. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
22. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
24. Authorised under: ACT Permit No. TP 23/02105 and SA Permit No. T23/1631.